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Leadership Park City
SPECIAL EDITION
 October 2017

Over Twenty Years And Still Connecting



CITY TOUR 2017

It Was Brisk.....

early Wednesday, September 6, as 27 members of Leadership Park City Class XXIII and 43 business and community leaders piled into a bus and a couple of vans to begin City Tour 2017.

Myles Rademan, veteran organizer of 45 of these tours, kept us pretty close to our planned 7 am departure. There was some snoozing and lots of shared conversation as we rolled across Wyoming on I-80 enroute to Boulder, CO. We were on our way with some big plans:



- To gather insights and best practices from communities with cutting-edge programs
- To spur our collective imagination for action on new ideas and programs for Park City and Summit County
- To strengthen our own sense of community by sharing and learning from each other
- To have fun together exploring some spectacular place

We maintained the pace for 5 days, circling Colorado, touching down in 5 very different communities. The snoozers on the bus were smart. There weren't many other opportunities to rest once we checked into the Boulder Courtyard by Marriott. We quickly regrouped for dinner at 10 different, downtown restaurants with local representatives who began our introduction to the city.

Thursday, September 7-Total Immersion in Boulder's Critical Issues



Big breakfast and lunch buffets served at City Hall and thoughtfully tailored to various dietary requirements, sustained us through a morning packed with meetings with the Boulder officials who manage the city's critical

issues. They provided insiders' perspectives on how their "aggressively progressive community" meets the challenges of housing and homelessness, maintaining safe streets and parking, climate action and sustainability.

Although Boulder has a population of nearly 110,000, at least three times the size of Summit County, Mayor Suzanne Jones pointed out some of the shared attributes of our two communities: outdoor settings that support a high quality of life; engaged public; politics making us pockets of blue in red states; and challenges such as affordability that come from our popularity. She did admit Park City has better powder, but asserted that Boulder has better beer. (A claim with which some of our group would disagree.) There was also some good-natured jealousy expressed about Park City's new fleet of electric bikes and Electric Express buses.

Jane S. Brautigam, City Manager, described the lessons Boulder learned from the devastating floods in 2013, which forced the cancellation of the City Tour to Boulder that year. Our rescheduled tour gave us the opportunity to see how Boulder has rebounded and improved. The creation of an aptly-named Resilience Department, underscores the community's commitment to turning tragedy into triumph, building new parks, trails and underpasses in a greenways system which doubles as flood mitigation.

With one quarter of its commuters on bikes, Mike Sweeney, Director of Public Works for Transportation described the importance of the 'Safe Streets Boulder' campaign and the Transportation Master Plan. The Department of Community Vitality, one of many cleverly branded departments, uses parking as an essential tool in its whole-system approach to improving access to the city. "Parking is not about revenues," Department head Molly Winters explained. "The regulations and pricing focus on encouraging commuters away from use of cars."

Although Boulder is in the enviable position of having more jobs than people, workers struggle to find housing, according to Jeff Yegian, Housing Planning and Policy Manager. Supply constraints mean half the city's housing is out of the reach for even the middle income residents and community consensus supports affordable housing. The city and county work together on a regional housing strategy and 20% of all new residential units must be permanently affordable.

Checking out the National Center for Atmospheric Research....and Other Things

While City and County Council members met with their Boulder counterparts, others spent the afternoon in breakout sessions on resilience, transportation and arts and culture, while others toured the National Center for Atmospheric Research, affordable housing sites, open space and parks, the Pearl Street Walking Mall and the school lunch facility.



A Golden End to the Day.....



In the evening, a few hardy souls biked to the top of Flagstaff Mountain, while the rest of us held our collective breath as our intrepid bus driver, Jim, navigated harrowing switchbacks up the steep peak. The rewards were a BBQ at Stone Shelter co-sponsored by Boulder CVB, expansive canyon views and an incredibly beautiful golden sunset captured on camera by **Tom Horton (23)**.

Friday, September 8 - Boulder Economics 101



"We're a city of 100,000 people with 100,000 jobs," explained Cliff Harald Executive director of the Boulder Economic Council. He kicked off a morning of discussions with the people whose fingers are always on the economic pulse of the job-rich city. Boulder thrives because of a diversity of industries from aerospace to clean energy to tourism. It's economic engine runs on innovative entrepreneurship fueled by UC Boulder's R & D funding, as well as private and public innovation and collaboration.

Representatives of the Downtown Boulder partnership described maintaining the social, cultural and economic vibrancy of the area encompassing the 49 square blocks around the Pearl Street Pedestrian Mall. The organization markets to Denver day-trippers, affluent local families and downtown employees...not the college crowd. It balances events appealing to both the local market and the tourist trade. To protect local merchants, there is a 10 day break between big events on the Pearl Street Mall, an idea which captured Parkites' attention.

Mary Ann Mahoney, executive director of the Boulder Convention and Visitors Bureau, wrapped up the morning with her analysis of ways the city has dealt with challenges such as short term rentals and traffic congestion at important tourist sites. Myles credited Mary Ann and her department with the planning making City Tour to Boulder possible.

Checking Out Chautauqua.....



The afternoon meetings and tours spread across the city by van, bike and on foot. One group met with Jeff Hirot, executive director of the Boulder Community Foundation, while another toured downtown and a third walked Chautauqua, Boulder's National historic Landmark. In the evening we were hosted at Galvanize Boulder, a downtown entrepreneurial incubator space. On the Pearl Street Mall, the 'Buffalo Stampede', featured a mobile concert by the energetic CU Marching Band and a run-through by the football team. The evening ended late for

some.....even later for others who chose to experience the vitality of Boulder's night scene about which we had heard so much.

Saturday, September 9 -And Now....For Something Completely Different



Another early morning bus ride transported us through the mountains to another world--the historic districts of Black Hawk and neighboring Central City. Like Park City, the once proud mining towns were dying in the 80's. Park City found skiing as its rejuvenator. Black Hawk and Central City struck gold again when the Colorado legislature designated them as one of the few areas in the state to permit casinos.

Picture a sprinkling of colorful Victorian cottages climbing the hillsides and a Main Street with renovated 19th century storefronts while just down the narrow canyon stands a towering 33-story slab aka The Ameristar Hotel and Casino!

The overpowering behemoth, the second tallest building between Salt lake City and Denver, was our destination for a meeting with Myles' long-time friend, Black Hawk City Manager, Jack Lewis and Mayor David Spellman. Not surprisingly, they extolled the virtues of the 15 local casinos that bring 20,000 visitors to town DAILY, producing \$100 million in gaming tax revenues last year and returning \$11.78 million to Black Hawk and its 118 residents, only 88 of whom are voters. With another huge casino under construction, they will continue as its lifeblood but the city has a master plan for its future which envisions diversifying its tourist offerings. Biking and hiking trails now lace the mountainside and the Gregory Street Entertainment District of retail and restaurants is now being mapped out in the core of the city.

We pondered Black Hawk's interesting trajectory over champagne and a complimentary buffet, dropped a few bucks as we passed through the casino hall and then departed for a whistle-stop at Vail.

At the Base of Vail's Gondola One



Despite our tight schedule, our Vail Resorts hosts, Kristin Williams, VP Community Relations; Doug Lovell, VP and COO, Vail Mountain; and Bill Rock, VP and COO for PCMR welcomed us with sweets and savories and we

snapped a final partial group photo at the base of Vail Mountain's Gondola One.

Onward across Colorado on I-70 to Grand Junction and our final overnight stop. We split into groups to dine at 6 different restaurants. The final evening's dine-around sampled the city's range of cuisine, from Nepalese to Spanish to Italian to American brew pub.

Sunday, September 10 -It's All Over But the Review

MANDATORY DEBRIEFING

8 AM.... the schedule insisted in bright red caps. We were used to the early starts by then and the sharing of thoughtful assessments about what we'd seen, heard--even tasted--made the meeting one of the highlights of the trip. The room bubbled with ideas collected from our visits. At least some of these ideas, Myles predicted, will help shape the Park City of the future.



Big shout-outs to **Myles**....always our fearless leader; to **Minda Stockdale**, who quietly and competently handled the myriad travel details that got us to all the right places at the right times; to **Heinrich Deters** and **Matt Dias**, who drove the vans, picked us up from street corners and never left anyone stranded. Our thanks for all you did to make City Tour 2017 a memorable and educational adventure!

Also a very big shout-out to Class 23 member, Lynne Rutan for her write up and Myles for pictures of City Tour 2017

Class 23 Project: Help Save Bonanza Flat



Every March, the Leadership Class is tasked with coming up with and implementing a project to benefit the community. Although other ideas were explored, (website to be a resource for low-income population, efforts to distribute opioid reversal drug packages and educate the public, support the EATS Program Food Truck) the project of helping to save Bonanza Flats won out by a single vote.

This project turned out to be the most timely and efficient project in history. In the past, projects selected in March are just getting off the ground by July. Class 23 reached the finish line long before that when they joined with city officials for the official announcement Bonanza Flat had been saved.

According to Sara Jo Dickens, *"It has been an honor to have the opportunity to participate in a project that was so timely and important to our community. It took thousands of people to cross the finish line and all contributions, monetary, action, words and energy were crucial."*

Class 23 At The Capitol



Adriane Juarez
Bill McGinnis
Brian Kahn
Caroline Ferris
Catherine Bradley
Christopher Neville
Colleen McGinn
Devery Karz
Duane "Dar" Hendrickson
Franco Pedraza
Jeffrey Fishman
John Kenworthy
John Kucera
John Sale
Karen Christian
Kieran Ahern
Kristen Whetstone
Lauren Joyce
Lori Kun
Lydia Rupnow
Lynne Rutan
Rebeca Gonzalez-Rocha
Rebecca Ross
Riki Case
Robert McKinney
Ryan Walsh
Sara Jo Dickens

Class 23 sends out a super, special thanks to all the alumni of Leadership Park City who stepped up to support the project by donating items for the online auction, bidding on the items or just stepping up with a monetary donation.

\$48,870 For The Cause



Sara Jo Dickens (23) (right) presents a check to Cheryl Fox (4) Summit Land Conservancy.

Here is a final tally for the funding Class 23 Project provided to the successful SAVE BONANZA FLAT movement.

The auction had 203 items with a total retail value of \$50,400 donated by 94 different individuals and businesses nationwide. In the end, the auction alone raised \$24,000 which is almost 50% of the retail value of auction items and well beyond the industry standard for online auctions. The Leadership Alumni and Current Class Auction Matching Grant brought in an additional \$2,600.

In addition, direct monetary donations designated as Leadership Park City Donations (not including the matching grant) through Summit Land Conservancy totaled \$7,470, Will Hamill, headed a coalition of Craft Beverage businesses in raising \$9,500.

"It has been inspirational to see so many of us contribute to the Bonanza Flat acquisition," said Will. "I created the Craft Beverage Coalition for the Utah makers of craft beer, distilled spirits, wine and cider. Uinta Brewing started with creating a pale ale that was bottled with the bonanza logo created by our leadership class 23. We used this beer for marketing at local events to bring awareness and then we were able to get a few bars in park city to sell the bonanza flat Ale on draft. The establishment donated all proceeds from the sale of this beer and others just used it to promote the cause."

The Flat Is Saved

Our partnership with Motherlode brought in \$2,500



through T-shirt sales and our outreach and events brought in an additional \$2,800. **This brings the total funds contributed to Save Bonanza Flat through Leadership Park City Class 23 to \$48,870.** The "Save the Flat" logo items have been donated to the Park City Museum for a display to celebrate this historic event.

**Shelley Marshall
Thomas Horton
Will Hamill**

Community Leadership Award



Myles presents **Pastor Charles Robinson (12)** with this year's Community Leadership Award. Pastor Charles contributes to our community in a number of ways including the founding of PROJECT FOR DEEPER UNDERSTANDING which is a group of citizens dedicated to creating events in which people on opposite sides of divisive & polarizing issues can come together in safety for respectful dialogue, civil conversation and mutual education. The Project seeks to offer an alternative to the destructive polarization in our community & nation.

Congratulations, Pastor Charles!

For more information about the Project, its events or how to volunteer, please contact the Rev. Charles Robinson at pastor@stlukespc.org.

Welcome On Board!



Thanks to a trio of our latest graduates who have stepped up to take a position on the board of Leadership Park City Alumni Association. Catherine Bradley, Secretary, Colleen McGinn, President and Sara Jo Dickens, Vice President.

We could not do it alone and are truly grateful for your support and that of our inspiring our community.

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