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# Leadership Park City

January 2018

LIVE PC....LEAD PC  
*Over Twenty Years And Still Connecting*



## What's Up With Katie Mullaly (14)

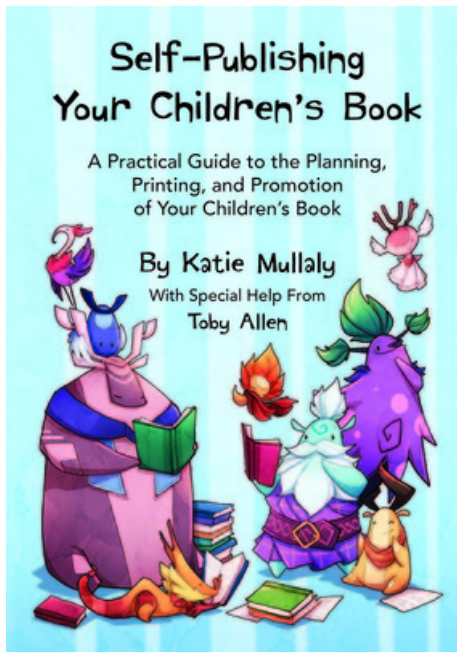


Moving to Utah at 2 months of age, pretty much qualifies Katie Mullaly (14) as being a "native". She's been in Park City almost 30 years and during that time has accumulated a rather unique "family" here in town. "During my time in Park City I've had a variety of jobs, countless roommates and made the best friends a person could hope for. So my family consists of friends.....some I've had for 30 years and some for only 3. This extended family is also made up of all the wonderful, familiar faces I see in town. There is such a comfort in the familiar...especially in a town that can be so full of strangers most of the year. These people remind me....I am home."

Ten years ago Katie was in Leadership Class 14. ***"The program seemed like a great way to get to know other parts of the community, plus it is just a great thing to do. Someone suggested I apply and I got in. I made some new, great friends***

***in the process,"*** explained Katie. The program taught her a lot about her strengths and weaknesses when it came to working with big groups. ***"It also stretched my skills in getting to know people outside of my typical circles and allowed me to really enjoy some of the great talents and people in this community."***

### A New Mission



One of Katie's skills involves her writing and publishing projects. In February 2014, she took a self-publishing class from Stacy Dymalski. "I had gone into the class with a completely different book in mind and knew nothing about the industry. I walked out of the class a bit freaked out, totally intimidated, but determined to do these kids' books. I didn't start the actual writing until that summer."

Katie's writing projects soon led her down a business path. In order to publish her first books, she started 'FACETED PRESS' which published her books along with a snowflake coloring book and a 'HOW TO' book on self-publishing children's books.

She then had the idea of assisting others with getting their books published so she created an LLC called 'SURROGATE PRESS', an imprint of Faceted Press. ***"In looking at so many of the existing publishing houses, I found they only paid the authors small royalties and kept all the rights. I figured, why not try a new model where I "birth" your baby (book) and you take it from there. I charge a one-time flat fee for the publishing and layout and then you keep all the profits and retain the rights. Surrogate Press was such a great name! So far this year, i have published 6 books for other people and have more lined up."***

### Tools For Connected, Conscious Lives

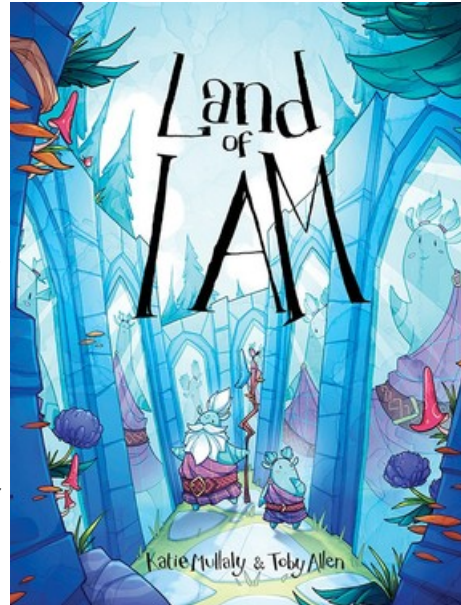
Katie's books have powerful messages for children or anyone who reads them. ***"I have always known I wanted to create some sort of tool or resource to help us all live more connected, conscious lives. I originally started on a project***

geared more toward adults, but had this set of names in my head for book titles beginning with 'Land of.....'. The two ideas collided and I turned my project into the books you see today. Plus, kids' books are the best place to start because everyone reads them."

Katie's current titles include LAND OF I AM, LAND OF AND, and LAND OF OR...with more in the making. "I am working on LAND OF WHEN, a journey of how to use patience. From there we have at least 6 more lands. I am also working on a guide for the outdoor markets and craft fairs-a survival guide of sorts that comes from my experiences and talking with others."

The writing and the business end of the publishing companies are basically full time work for Katie at this point. "It is terrifying at times not getting that steady paycheck but I wouldn't trade it for anything. I have had the 'real job' and it almost killed me. To be able to do purposeful work I love which doesn't involve sitting in an office all day long...far outweighs the unknowns of entrepreneurship. I do sit at the computer most of the day but in my house....not an office."

Katie also teaches classes at the University of Utah and Park City Community Education Center. "The classes are on self-publishing children's books. The class is 2 nights and will be this winter at the U of U on January 25 and February 1 and then in Park City on March 13 and 20.



If you'd like more information on Katie's books and companies...check out these links:

The Land of.....Children's Books Series:

<https://landofchildrensbooks.com>

Faceted Press:

<http://www.facetedpress.com/>

Surrogate Press:

<https://surrogatepress.com>

Self-Publish Your Children's Book (link to Amazon):

<https://www.amazon.com/self-publishing-your-childrens-book-practical/dp/1947459074>

Buy the Land of.....Series:

<https://landofchildrensbooks.com/books-posters/>

## Alumni Ski Day



Once again, Deer Valley Resort is offering Leadership a **DEAL WE CAN'T REFUSE.**

**WHEN:** Wednesday, January 10

**WHERE:** Deer Valley Ski Resort

### WHAT'S THE DEAL?

**Greatly reduced lift passes.** Price is **\$30** for the current Leadership Park City class and any alumni who have paid their LPCA dues for 2017-18 and **\$55 (\$30 + \$25 for dues)** for all other alumni.

## Happy Holiday Connections



Once again, LPCA thanks Myles and Joy for opening their home and inviting alumni to connect and celebrate this season of cheer!

## Leadership 101



RSVP to Colleen McGinn at [mcginn.colleen@gmail.com](mailto:mcginn.colleen@gmail.com) or 301-651-6565 by 4 pm Tuesday, January 9 to reserve your lift pass. Plan to pay CHECK OR CASH when you pick up pass.

If you already have a DV pass....you don't have to RSVP.....just come along and join in the fun. (Friends/family are welcome to join in but the lift pass deal is only for LPC class or alumni.)

#### WHAT'S GOING ON?

8:30-9:30 am- Colleen McGinn (23)

C# 301.651.6565 will be in the ETC Coffee Shop on the main floor of Snow Park Lodge to hand out passes and collect \$.

Ski on your own or with the group departing at 9:45 am from Snow Park. Be prompt.

Noon to 1 pm- Meet up at Snow Park Lodge for anyone wanting to take a break or stop for lunch. Any non-skiers are welcome to join in. (Look for us in the Bald Eagle room.....just upstairs from the Snow Park Dining room.)

It's World Cup Ski Event Week at Deer Valley so there will be lots of activity on the plaza and World Cup competitors to watch. Here's the link for what's going on:

<http://www.deervalley.com/WhatToDo/Winter/FISWorldCup>

## Countdown to # XXV



### Class VII

2000-01

Al Pokorny • Alex Fuller • Barbara Fish • Bradley Jensen • Charles Hollinshead • Craig Sanchez • Cynthia Lewis • Cynthia Matsumoto • Dean Schulman • Don Gomes • Dori Pratt • Elizabeth Sunday • Fortunato Soberanes Bentran • Georgene Crosby Heare • Jack Walzer • Jill Johnson • Jillene Weber Cahill • Joe Jaret • Jolie McTavish • Judd Efinger • Judy Tukuafu • Karen Burns • Kevin Callahan • Letty Workman • Michael Kaplan • Richard Welsh • Scott Marlin • Steve Chin • Susan Fleck • Susan Follett • Tonja Hanson • Wendi Rivas

*"Thanks Myles for your continuing work with Leadership Park City. The knowledge and connection we have all made through Leadership has helped us work together to make Park City a great place to work, live and raise our families."* Cindy Matsumoto

### Class VIII

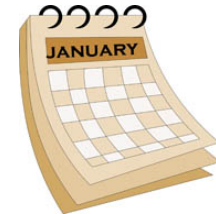
2001-02

Becky Woolley • Claudia McMullin • Claudia Mejia • Cynthia Schiesswohl • Ed Clouse • Geoffrey Buchheister • Ginger Tolman • Jeanne Lehan • Jeff Louden • Jennifer Franklin • Jim Barth • Jim Revel • Joe Kernan • Julie Pace Ekness • Kathleen Metcalf • Lynn Goss • Mark Billmire • Michael Luers • Mike

Talk it up to friends and family! It's time again for Leadership 101. It will be held at the Doubletree by Hilton on Wednesday, February 7 from 8:30 am to 4:30 pm. There is a \$40 registration fee which covers lunch and refreshments. Click on this link for more information and to register.

<http://www.parkcity.org/departments/leadership-park-city/leadership-101>

#### EVENT CALENDAR



Tuesday, January

9; 4 pm- last day to RSVP to [mcginn.colleen@gmail.com](mailto:mcginn.colleen@gmail.com) reserve lift pass.

Wednesday, January 10- LPCA SKI DAY at Deer Valley. Pick up lift passes between 8:30-9:30 am.

Wednesday, February 7, 8:30 am to 4:30 pm- Leadership 101

Monday, March 19- SAVE THE DATE for Community Speaker Event.

*"Our chief want  
is someone  
who will inspire us  
to be  
what we know  
we could be."*

Ralph Waldo Emerson

#### LIKE US



Connect and network with us on Facebook.

Let the Leadership Park City Alumni page help you promote what you are doing.

Please join our page so you can see what's going on and keep us "posted"!

Whether you have a business venture, nonprofit event or tidbit of interest....let us know.

Washington • Pat Drewry Sanger • Rob Petrinovic • Scott Adelman • Scott Siemon • Stacia Smith • Susan Most Schaffer • Todd Hood • Todd Wallick • Wendy Cryan

## Alumni News

Many thanks to **Cindy Matsumoto (7)** as she retires from her service on City Council. Thanks for all you've done within our community. It is a well-deserved honor to have the Historical Society Award bare your name.

## JOIN US



Please consider joining LEADERSHIP PARK CITY ALUMNI ASSOCIATION. The \$25 annual membership runs from September 1 through August 31. Your contribution allows us to award a CITY TOUR SCHOLARSHIP to a current class member and give on-going support to the program. Join by emailing us at [leadershipalumnpc@gmail.com](mailto:leadershipalumnpc@gmail.com)

\***SUPPORT** the Leadership Park City Program.

\***PROVIDE** continued education for graduates.

\***ACCESS** on-going networking opportunities.

\***PARTICIPATE** in activities benefiting our community.

Look for **Leadership Park City Alumni** group, like us and join us.

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